

Katelyn Ann McCarthy

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Experience

In-Arena Host/Reporter

May 2026 – Present

Charlotte Crown, Charlotte, NC

•Hosts game day experience for the UPSHOT League. •Collaborate with game presentation, production, marketing, and operations teams to execute seamless in-arena entertainment and sponsor activations.

On-Field Host

Apr 2026 – Present

Anthem Rugby Carolina, Charlotte, NC

•Hosts game day experience for the Major League Rugby. •Conduct live interviews, facilitate contests, and adapt in real time to game action, ensuring an engaging and memorable atmosphere for fans.

On-Field Host/Reporter

Apr 2025 – Present

Hub City Spartanburgers, Spartanburg, SC

•Hosts game day experience for the High-A affiliate of the Texas Rangers for thousands of fans. •Deliver energetic, on-camera segments, promotions, and fan engagement content during games. •Conduct post-game interviews in English and/or Spanish

Freelance Play-By-Play Broadcaster/Sideline Reporter

Jan 2024 – Present

ESPN+, North Carolina & South Carolina

Broadcast games for the Charlotte CW, ESPN+ and Queens Sports Network •Contributes to compelling on-air narratives by integrating research, interviews, and real-time observations •Provides real-time reports during games, delivering updates for viewers. •Conducts post-game interviews with coaches and players offering exclusive insights

On-Field Host/Camera Operator

Apr 2024 – Aug 2024

Kannapolis Cannon Ballers, Kannapolis, NC

Executed on-field promotions, games, and contests to engage fans and elevate the overall ballpark experience. •Operated live-stream camera for MiLB broadcasts, ensuring high-quality video coverage and smooth production flow.

Studio Host/Producer

Feb 2024 – Present

DIRTVision, Concord, NC

•Hosts "DIRTZone" – dirt racing's version of NFL RedZone •Coordinates with production team to ensure smooth broadcast operations •Edits videos for social media and DIRTVision website

News MMJ/Fill in Sports Anchor

Sep 2022 – Jul 2023

CNY Central, Syracuse, NY

Produced packages and/or Vos/SOTs for two channels daily •Delivered concise news coverage in back-to-back live reporting •Shot, produced & edited sports segments for five shows per day •Interviewed players/coaches weekly from the Syracuse Crunch •Arranged and conducted interviews •Pitched story ideas •Responded to breaking news •Edited using Avid •Posted to web daily

Sports MMJ

Jul 2022 – Aug 2022

Charlotte Sports Live, Charlotte NC

Covered the Carolina Panthers •Shot and interviewed coaches and players for daily sports segments and special features •Edited VO and SOTs for broadcast and digital platforms •Traveled when permissible

Skills

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|------------------------|--------------------------|-----------------------------|----------------|-----------------------------|
| • Live Reporting | • Spanish (intermediate) | • Ad-lib for Live Broadcast | • Travel Ready | • Interviewing |
| • Adobe Creative Cloud | • AP Style Writing | • Microsoft Office Suite | • ENPS/iNews | • Word Press |
| • Fan Engagement | • In-game Coverage | • Storytelling | • Social Media | • Deadline-Driven Reporting |

Education

S.I. Newhouse School of Public Communications; Syracuse University

Master of Science in Broadcast and Digital Journalism

August 2022

Concentration: Sports Media and Communications

Marist College, Poughkeepsie, N.Y.

Bachelor of Arts in Communications Studies

May 2021

Concentration: Sports